

# YOU HAVE THE POWER TO CHANGE A LIFE.

## Diversity Platinum Level Sponsor

**\$10,000**

- Designated as Title Sponsor and recognized as a diversity partner, with logo included on website, newsletter and digital media/marketing
- Customized marketing and recruitment strategy to optimize results
- Regular advertisement and promotion of featured corporate programs
- Option to create a Mentoring or Pipeline Program for Target Students
- Priority presenter in Diversity in Business Lecture Series
- Provide branded promotional items for UConn students
- Yearlong Signage in the School of Business Undergraduate Suite
- Diversity Employer of the Week
- Priority participant in Diversity Outreach and Pipeline Programs
- Recognized at annual recognition reception
- \$2500 scholarship in your corporate name to a specified target student population

## Diversity Gold Level Sponsor

**\$7000**

- Designated as a Tier Two Level and recognized as a diversity partner, with logo included on website, newsletter and digital media/marketing
- Logo advertisement included year-round on the Office of Diversity website and a special acknowledgement in the office's newsletter
- Option to participate in Diversity in Business Lecture Series
- Yearlong Signage in the School of Business Undergraduate Suite
- Priority Participant in Diversity Outreach and Pipeline Programs
- Recognized at annual recognition reception
- \$1000 scholarship in your corporate name to a specified target student population

## Diversity Silver Level Sponsor

**\$4000**

- Designated as a Tier Three Level and recognized as a diversity partner, with logo included on website and digital media/marketing
- Option to participate in Diversity in Business Lecture Series
- Semester long signage in the School of Business Undergraduate Suite
- Recognized at annual recognition reception